

SITEJET

Growth Marketing Manager (m/f/d)



At Sitejet, we're transforming website design. We're building a platform that replaces the complex, difficult process most designers know with a lightning-fast builder, intuitive automation, and built-in client management system. We're making client sites easier to design than ever before. We have an exciting and challenging journey up ahead, and we're looking for motivated, creative, and driven applicants ready to help us revolutionize this decades-old industry.

You've come to the right place if you're thrilled to work in a growth-driven startup and will be a perfect fit for our fun and dedicated team!



When?
Immediately



Address
Klosterstr. 62 | 10179



Contact
talent@sitejet.io



Where?
Berlin



What you`ll do

- Measure and analyse dashboards of our user growth and leverage data to identify areas of opportunity and engagement
- Develop, execute and monitor successful performance-based acquisition marketing activities in various paid channels
- Build deep understanding of web designers and their problems to optimize the sales process with insights
- Take ownership of our growth marketing and build up the department independently
- Work hand-in-hand with our CMO and his co-founders as well as product, sales and business development to keep Sitejet moving forward

Who we´re looking for

- Impressive track record in building SaaS businesses through digital/aquisition marketing
- Evidence of a strong strategy- and data driven marketing approach to innovate lead generation by adding real product value vs. short-term growth
- Hands on experience in the development and implementation of activity some of these channels: Facebook Ads, Google Ads or content marketing
- Proven understanding of the marketing funnel and knowing how to optimize it at each stage
- Growth hacking mentality and natural curiosity constantly looking for ways to tweak and optimize campaigns and processes
- Highly motivated and self-driven personality being comfortable setting and achieving high goals
- Willingness to share your in-depth knowledge and experience with your colleagues and building up your own team long-term
- A background in or passion for web design would make you our purple squirrel
- Able to speak, write and read English at a native level, German business proficiency is a plus



What we offer

- You work directly with our founders and get the opportunity to take a part in building a new department
- You have the chance actively shape the new business and create something truly meaningful - for our customers and yourself
- Our “we can do it” mindset coupled with our start-up style atmosphere allows us to pursue an agile approach and to offer an innovation-friendly worplace
- A highly motivated and collegial team, which stands by your side with advice and action
- Prime office location - in the heart of Berlin, where coffee flatrate, fruits and other extras awaits you

How your career starts

If you are ready for this challenge, we would be happy to receive your application including your start date and your salary expectations. Any questions? Feel free to contact our Recruiting Team: talent@sitejet.io