

## REMOTE COMMUNICATIONS DIRECTOR

Technology affords us the privilege to work remotely as your Communications Director. For about half the cost of a full-time Communications Director, we are able to meet the needs of a growing church and free up the budget and staff towards other important ministry tasks and needs.

## NAME YOUR OWN PRICE

Could you imagine hiring a minister of the gospel who during the interview demanded a certain pay? That would be crazy, right? We are the first business in our industry to offer "Pay What You Can" on all of our services, and that includes you hiring us as a Remote Communications Director.

We are looking forward to learning more about your church, but you probably already have a budget in mind. Our goal is to help you be great stewards of Kingdom resources. We believe that we can not only save you money from hiring another full-time staff member, we also believe our work will send new families to your church, save on current software expenses, and -- most importantly -- grow the Kingdom of God.

## WHY CHOOSE US

- We know ministry. We are not just experts in church communications, our staff is experienced in serving on staff at a local church.
- A great steward of your time and resources. We cost less than an employee and you get a team of trained staff at your finger tips.

## COMPANY PROFILE

4Church is a non-profit company and a ministry of Faithson Solutions.

4Church (meaning "Follower of Faith") started offering Devotionals in 2009. From there 4Church grew into a resource for the body of Christ. We desire to equip churches to better minister to their communities.

Our company is based out of North Texas (Sherman, Texas), and we love to give jobs to bivocational ministry staff around the world, empowering them to work remotely and better serve their congregations. Our team is full of pastors, evangelists, and spouses of those in the ministry.

4Church serves churches and business that believe in the saving grace of Jesus Christ. We reserve the right to refuse services to any church that does not believe in salvation by grace and through faith in Jesus Christ.

### Phone

(903) 436-3359

### E-mail

support@faithson.com

### Address

200 N Travis Street #400  
Sherman, Texas 75090

Our office hours are Monday-Thursday 9-4 CST, and you have full access to our on call staff after hours.

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# 4 CHURCH

Marketing is Evangelism

...  
*Thinking about hiring a*  
**Remote  
Communications  
Director?**

## NEWSLETTER

Communication is important. It could be upcoming events and outreaches, a note from the staff, or celebrating the door greater after years of faithful service. Monthly or quarterly newsletters can be designed, printed, and mailed to your church members' homes.

## NON-PROFIT POSTAGE

Our team will plan and organize your Direct Mailing campaigns. You will receive discounted postage on all mailers above 250 addresses through our printing department.

## PROFESSIONAL EMAIL

4Church hosts professional domain names and emails with secure socket layer security. You can have unlimited emails on our servers. In addition, we are able to host and manage Outlook or G-Suite accounts for all of your staff and volunteers.

## THIRD-PARTY SUPPORT

"Who wants to be on hold with Planning Center for 5 hours? How do we upgrade our worship software? We are having a live-streaming issue with Church Online again." Let us know, and we will handle the matter just as any on-site staff member would.

## SOFTWARE TRAINING

"Pro Presenter had another update, how do we add lyrics into the software? Do you know where we can find more backgrounds? How do we create a giving report in Church Center?" We have the answers to your questions!

## CONTENT COPYWRITER

Need help writing an email, blog, or adding content to the church's website? Our team will put your vision to paper so that you can spend less time behind a computer and more time in the community with your people.

## ROYALTY-FREE PHOTOS

Professional photo quality isn't something to put on the back burner. That is why our software has a built-in stock library of thousands of high-resolution, friendly-church stock pictures. Instead of paying per image like our other friends, you don't have to pay at all with us because it is included in your service.

## HARDWARE DISCOUNTS

"The internet router needs to be updated, the phones are down. How can we save money on the alarm system?" We apply and receive grants for these hardware discounts.



## Meet our Owner Nathan Peterson

Nathan has served in ministry across Texas and New Mexico since 2007, as Discipleship, Interim and most recently Senior Pastor. He is passionate about identifying and entrusting local church leaders to teach the Word. Nathan's compassion for God's people is clear and is experienced by many as he consults for local and state associations. His love for the local church is felt by the pastors that he spends time with, encouraging them in their faithfulness.

Nathan has served on staff of both mega- and rural churches. His wife describes him as an out-the-box thinker who is not afraid to fail forward and is eager to serve the LORD in every situation. Nathan is skilled in volunteer management, practices lifestyle evangelism, and has a very creative mind that is always looking to further the Kingdom. On February 28, 2015, Nathan and Amanda committed their lives to each other and later added to their family through the adoption of their two sons, Elliott and Kaydon.

**Personal Cell Phone**  
(575) 574-8170

**E-mail**  
nathan@faithson.com

## WEBSITE DEVELOPER

4Church will build, update and maintain the church's website. This includes but is not limited to the domain emails, hosting, bandwidth and storage costs. Our websites are custom built and not limited by vision or templates.

## SOCIAL MEDIA PLANNING

4Church will plan, design and post to social media channels such as Facebook with the focus of personable and relevant conversation starters online.

With the algorithms changing weekly, you need a professional team that not only generates great content, but will communicate in a way to be seen by the audiences you need to reach.

## ADS MANAGEMENT

4Church will receive a donation in the amount of \$10,000/month in AdWord Credits on your behalf and plan and manage Google Ads that have been proven to generate several new families to the church weekly.

## GRAPHIC DESIGN

All graphics within the church will be completed within 3-5 business days, often sooner. All designs are unlimited and at the will and vision of the pastor and ministry leader.

## WEEKLY BULLETIN

Our team will communicate with staff to professionally design a weekly bulletin to communicate church life information and will deliver a final draft the morning before it needs to be printed by the administrative staff.

## GRANT WRITER

We have access to grants from many companies you're currently paying full price for. For example, we are able to get grants for subscriptions such as Canva, Outlook, and Zoom.

## WHOLESALE PRINTING

The average industry printing mark up is 400% as the demands to communicate with a growing church often mean going over on your outreach budget. We are able to join you in the stewardship of your printed goods. On all projects, you will enjoy a flat mark up of 50%, making your budget go further.

## IT SUPPORT

No need to wait on hold with a third-party vendor or chat with support to fix the bug on the computer. We will be your hands-on IT experts.